2018 Chamber Convention

Wednesday, October 17, 2018 - Friday, October 19, 2018

Holiday Inn Gateway Center 5353 Gateway Center, Flint, MI 48507 United States

Featuring Undersheriff Christopher Swanson & Nathan Havey, Thrive Consulting Group Join us in Flint, Michigan for our annual convention of chamber professionals and volunteers working together to make our communities better places to work, live and play. This year's theme is the Culture of Chambers. Highlights planned for 2018: -How Chambers influence their communities -Chamber Cultures and individual -Beginner, intermediate and advanced sessions for marketing, communications, and membership development -New affinity partner programs for non-dues revenue and programming opportunities -Summits and committee opportunities to forecast chamber programming

OCT 17, 2018

1:00 - 5:00 PM

Registration Opens

2:00 - 3:15 PM

Going Faster and Further Together: Taking your Chamber to new heights with the Entrepreneurial Operating System

Imagine a Chamber of Commerce where everyone in your organization is 100% on the same page with where you're going, and how you plan to get there; an organization with focus, discipline, and accountability throughout the organization so that everyone executes on that same vision—every day; and an organization with a truly cohesive, functional, healthy staff team.
Discover how the Michigan West Coast Chamber of Commerce followed the lead of many of their own member companies who operate following the Entrepreneurial Operation System (EOS®), and began their own EOS Journey. EOS is a complete set of simple concepts and practical tools that has helped thousands of entrepreneurs and organizations get what they want from their businesses championed by Gino Wickman in the book Traction: Get a Grip on Your Business.
- Jane Clark, President, Michigan West Coast Chamber

2:00 - 5:00 PM

Reception in the Atrium

Enjoy a bite to eat and a beverage while saying hello to our generous vendors and network with other attendees.

3:30 - 4:30 PM

Talent Pipeline Management: A New Role for Chambers?

This session introduces Talent Pipeline Management (TPM), a system created by the U.S. Chamber of Commerce, which uses supply chain management principles to help businesses solve their most critical talent development challenges. Chambers of commerce around the country are taking on a leadership role in bringing this valuable service to their members and other businesses in their community.
Presenters:
Sharon Miller, Michigan Talent Architect, Consumers Energy
Mindy Bradish-Orta, President, Jackson Chamber of Commerce – Michigan TPM Practitioner
Brooke Franklin, Michigan TPM Practitioner

5:00 - 6:30 PM

Reception at the Ferris Wheel

6:30 PM - 9:00 AM

Dinner at Various Restaurants on Saginaw Street

Cork on Saginaw
Table & Tap
The X
Torch Bar & Grill
Blackstones
501
Churchills

8:30 - 11:30 PM

· Redwood Steakhouse

Wellness Works Reception

Sponsored by Detroit Regional Chamber

OCT 18, 2018

8:00 - 9:00 AM

Breakfast

9:00 - 10:15 AM

Keynote with Nathan Havey

10:30 - 11:30 AM

Make Your Website Work for You, Erin Bemis, Google

Whether you've had a website for 10 years or you're just getting started, this workshop will give you the information you need to plan, create—or recreate—your site to accomplish business goals.

10:30 - 11:30 AM

Technology & Artificial Intelligence

• Mark Chatput, VP of Facility Operations and Construction, American Center for Mobility
Hot Topic: Autonomous vehicles, mobility
• Frank Kadaf President and Owner of Active Solutions Group
Hot Topic: New & emerging technology
• Michele Gale, Regional Director Consumer Engagement, Saint Joseph Mercy Health System
Hot Topic: Telemedicine and consumer engagement work

10:30 - 11:30 AM

Applying the Four Levers of Culture - Nathan Havey

Through discussion and introspective exercises, this session helps participants to understand how they are currently using (or misusing) the four levers of culture in their workplace. Participants will also gain experience with several practical and no-cost approaches to use the four levers to increase employee engagement and organizational performance.

11:45 AM - 12:30 PM

Ambassadors Assist Workplace Culture

Workplace Culture is what makes your Chamber or organization unique and is the sum of its values, beliefs, interactions, behaviors and attitudes. Staff and the Committee Chair of the Fenton Regional Chamber will begin by sharing their long time traditions, new/improved Ambassador programs and 2018 goals which includes tools that helped create committee involvement. Group interaction is encouraged so please come prepared to share your best practices!

11:45 AM - 12:30 PM

Membership Models & The Life Cycle

Hear from a panel of Chamber professionals around the state talk about:
*Growth, retention & life cycles of a member
*How to use volunteers and your Board to gain & retain members
*Changing the approach to attract & engage your members
Joe Bauman, Birmingham Bloomfield Chamber
Lisa Hoyt, Petoskey Regional Chamber of Commerce
Jodi Owczarski, Michigan West Coast Chamber

11:45 AM - 12:30 PM

Non-profits and new tax rules

Joe Kent will explain in simple terms how Trump-era tax reforms are impacting non-profit organizations. Joe has been in private practice for more than 20 years. He holds a US Treasury license as an IRS Enrolled Agent, and an MBA from the University of Michigan.

12:30 - 1:45 PM

Lunch

2:00 - 3:00 PM

Association Health Plans: To offer or not to offer; this is the question

Join Blue Cross for an informational session about Association Health Plans; the latest health care coverage consideration for small employer groups. Learn about key components of the final Federal rule, what AHPs are and aren't, Blue Cross AHP solutions and the considerations Chambers need to make before offering an AHP to their members.
Aaron MacDonald, Director, Small Group Sales & External Distribution
Blue Cross Blue Shield / Blue Care Network of MI

2:00 - 3:00 PM

Team Health trumps everything

Learn about simple and practical tools that give you the culture you're looking for to build productivity and communication. Healthy teams just don't happen, you have to create them.
Shelley Taylor
Team Solutions, LLC
EOS Implementor

3:15 - 4:30 PM

Election Outlook Panel Discussion - Andy Johnston, Grand Rapids Area Chamber; Rich Studley, Michigan Chamber; Kent Wood, Traverse City Area Chamber

Hear from lobbyist around the State on ballot proposals, voter education and what you need to know about a new Governor, Attorney General and Secretary of State. Attend to get your questions answered!

6:00 - 11:00 PM

Awards & Annual Dinner at the Flint Institute of Arts

OCT 19, 2018

8:30 - 9:30 AM

Keynote Presentation with Chris Swanson

9:45 - 10:45 AM

Makers + Takers, Eric Hultgren, MLive

9:45 - 10:45 AM

Our Journey to Create GReat

Grand Rapids Chamber President & CEO will share their journey to remake, rebrand and relocate their organization to better serve the rapidly changing needs of the Grand Rapids business community.

10:45 - 11:30 AM

General Session