CSI Global Services Summit

Wednesday, October 17, 2018

Ronald Reagan Building and International Trade Center 1300 Pennsylvania Avenue, NW, Washington, DC 20004 United States

For questions about the Summit, please email us at CSISummit@jdc-events.com GETTING HERE METRO: Federal Triangle Metro Station (orange/blue/silver lines) is connected to the building by covered passageway. Metro Center Station (red line) is 2 blocks away. PARKING: Planning to drive? Park in our public parking garage, it's the largest in the city. For details, visit https://itcdc.com/parking/ HOTEL ROOMS The Mayflower Hotel 1127 Connecticut Avenue, NW Washington, DC 20036 A few rooms have been blocked at the Mayflower hotel at a rate of $279 per night (plus applicable taxes, currently 14.95%). Reservation Deadline: Tuesday, September 25, or until the block is full. Reserve Online: https://book.passkey.com/e/49724727 Reserve By Phone: Call 877-212-5752 and ask for the CSI Global Summit Room Block. SPONSOR OPPORTUNITIES Sponsor opportunities and benefits: contact Shanique Stevenson at admin@uscsi.org

OCT 17, 2018

8:15 - 9:30 AM
· Ballroom Concourse Foyer

Registration Opens

Coffee and refreshments will be available during the course of the meeting.

9:20 - 9:25 AM
· Ballroom A

Welcome

9:30 - 10:20 AM
· Ballroom A

The View from the White House: A Conversation with Chairman of the White House Council of Economic Advisers

The opening discussion will outline the White House's strategic outlook on the United States' economy and the importance of services. The conversation will also lay out overarching challenges in promoting 21st century rules-based services trade that will be addressed in Summit panels.
Speakers:
• Laura Lane, President, Global Public Affairs, UPS; Chair, CSI
• The Hon. Kevin Hassett, Chairman, Council on Economic Advisors

10:25 - 11:35 AM
· Ballroom A

21st Century Trade Rules to Encourage Innovation in Digital Services and Technologies

This five-minute presentation will outline how trade rules can spur an innovative and inclusive e-commerce ecosystem with a focus on electronic payment services (EPS). Digital payments are a critical enabler of modern commerce and digital trade, particularly cross-border e-commerce.
Speaker:
• The Hon. Demetrios Marantis, Senior Vice President, Global Government Affairs, Visa
Ensuring Emerging Digital Services and Technologies Promote MSME Growth
This panel will discuss whether we are meeting the challenges for micro, small and medium-sized companies. Companies large and small are facing many of the same challenges as they compete in a globalized digital world. This panel will share experiences about developing an ecosystem that promotes digital trade flows; modern, streamlined customs procedures; and economic inclusion.
Panelists:
• Brian Bieron, Executive Director, Global Public Policy, eBay
• Ralph Carter, Vice President, International Regulatory Affairs, FedEx
• Matthew Reisman, Director, International Trade Policy, Microsoft
• Jennifer Taylor Hodges, Vice President, U.S. Government Affairs, BT Group
Moderator: Sarah Thorn, Senior Director, Global Government Affairs, Walmart

11:40 AM - 12:00 PM

Coffee Break

12:05 - 12:45 PM
· Ballroom A

Trade Messaging: Getting Services Above the Fold

Services firms provide 8 out of 10 U.S. jobs, 80 percent of U.S. GDP, and 25 to 49 percent of the value of

manufacturing input. Services also play a major role in agriculture and consistently generate a U.S. trade surplus. This panel will outline how to retool trade messaging to ensure that the importance of services trade reaches all constituencies in an impactful way.
Speakers:
• Kevin Madden, Partner, Hamilton Strategies, former Press Secretary for Romney Ryan 2012
• Nadeam Elshami, Policy Director, Brownstein Hyatt Farber Schrek, former Chief of Staff to Democratic Leader Nancy Pelosi
• Patricia Buckley, PhD, Director, Economic Policy and Analysis, Deloitte
Moderator: Jenny Leonard, Trade Reporter, Bloomberg News

12:50 - 1:40 PM
· Ballroom B

Luncheon: Armchair Discussion with Ambassador Darroch on Transatlantic Trade

Introduction: Gary Campkin, Managing Director, External Relations & Strategic Issues, TheCityUK
Speaker:
• Sir Kim Darroch, Ambassador of the United Kingdom to the United States
Moderator: Tom Leonardi Executive Vice President, Government Affairs, Public Policy and Communications, AIG

1:45 - 2:00 PM
· Ballroom Concourse Foyer

Networking Break with Dessert

2:00 - 2:50 PM
· Ballroom A

U.S.-China Trade: Creating a Path from Conflict to Positive Resolution

A trade war with China is no longer a distant hypothetical. This panel will provide the historical context for U.S.-China trade and offer views on a way forward for both sides to begin unlocking new trade opportunities while developing 21st century rules.

Speakers:
• Craig Allen, President, U.S.-China Business Council
• Scott Kennedy, Deputy Director, Freeman Chair in China Studies, and Director, Project on Chinese Business and Political Economy, Center for Strategic and International Studies
• Ely Ratner, Vice President and Director of Studies at the Center for a New American Security, former deputy national security advisor to Vice President Joe Biden
• Charles Freeman, Senior Vice President for Asia, U.S. Chamber of Commerce
Moderator: Claire Reade, Senior Counsel, Arnold & Porter; former Assistant United States Trade Representative for China Affairs

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2:55 - 4:05 PM

Welcome to Blockchain

This five-minute presentation will break down the blockchain and outline how financial services firms could use blockchain technology to increase efficiency via an innovative—and perhaps disruptive—approach.
• Speaker: Deborah Stalker, Executive Vice President & Deputy General Counsel, Director of Global Business Support, Chubb

The Road Ahead on Trade and Emerging Technology
Paving the way for technological innovation and development is key to the success of all sectors of the U.S. economy. Our panel of experts will share more on emerging technologies like AI, 5G, and blockchain.
Speakers:
• Douglas Bell, Deputy Assistant Secretary Trade and Investment Policy, U.S. Treasury Department
• Annette Mueller, TradeLens Senior Commercial Manager North America, Maersk GTD Inc..
• David Weller, Head of Global Trade Policy, Google
• Thomas M. Dailey, Vice President and General Counsel—International and Chief Corporate Strategy Counsel, Verizon
• Deborah Stalker, Executive Vice President & Deputy General Counsel, Director of Global Business Support, Chubb
Moderator: Sahra English, Vice President, Global Public Policy, Mastercard

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4:10 - 4:25 PM

Coffee Break

4:25 - 4:30 PM

Introduction of Keynote Speaker by Rick Johnston, Managing Director of International Government Affairs, Citi

4:30 - 4:45 PM

Keynote Speech by The Hon. Gil Kaplan, Under Secretary of Commerce for International Trade

4:50 - 5:40 PM

· Ballroom A

How Congress is Meeting the Challenge of Ensuring Trade Rules Promote Growth of Digitally Enabled Services and Emerging Technologies

This off-the-record panel will bring together Senate and House staff to discuss the current environment on the Hill regarding trade agreements and multilateral trade engagement, including NAFTA. Panelists will discuss the political environment, their expectations pursuant to Trade Promotional Authority, and the potential effects of the upcoming midterms elections. Panelists will also bring perspectives of their home states/districts (or that of their leadership) and where their constituencies may stand on the trade debate.

Speakers:

- Jayme White, Chief Advisor, International Competitiveness and Innovation, U.S. Senate Committee on Finance (minority)
- Shane Warren, Chief International Trade Counsel, U.S. Senate Committee on Finance (majority)
- Angela Ellard, Chief Trade Counsel, House Ways & Means Committee (majority)
- Katherine Tai, Chief Trade Counsel, House Ways & Means Committee (minority)

Moderator: Viji Rangaswami, Vice President & Federal Affairs Officer, Liberty Mutual

5:45 - 5:55 PM

· Ballroom A

Closing Remarks

6:00 - 8:00 PM

· Ballroom B

Reception