2019 Pure Michigan Agriculture Summit

Tuesday, March 19, 2019

Radisson Plaza Hotel at Kalamazoo Center 100 West Michigan Avenue, Kalamazoo, MI 49007 United States

Pure Michigan Business Connect (PMBC) and the Michigan Department of Agriculture and Rural Development (MDARD) are excited to host the 6th Annual Pure Michigan Agriculture Summit on March 19, 2019 at the Radisson Hotel in Kalamazoo from 8:30 a.m. - 3:30 p.m. Want to see what it's all about? https://www.youtube.com/watch?v=0uSKf8J1obg Thinking of Attending? BUYERS: - Are you interested in supporting Michigan food and agriculture businesses? - Do you want your purchasing dollars to make a direct impact on Michigan's economy? - Would you like the vetting process for identifying qualified suppliers to be done for you? SUPPLIERS: - Are you interested in making connections to grow your business? - Do you have a Michigan grown or made product or service you'd like to pitch to buyers? - Would you like to meet with buyers like Bronson Healthcare, Kellogg, Mitten Crate, Western Michigan University, and many more? Please join us for Michigan's premier B2B food & agriculture event for one-on-one buyer/supplier matchmaking meetings*, walk-up meetings with buyers, and unlimited networking opportunities. Registration for the event is now open. If you have questions about participating, please contact Katy Till at tillk1@michigan.org or Bobby Chasnis at chasnisr@michigan.org. *Requires a supplier application.

MAR 19, 2019

8:30 - 9:00 AM

Registration Opens & Networking Begins

9:00 - 10:00 AM

Walk-Up Networking Tables Open

10:00 AM

Morning Program Begins

10:00 - 10:10 AM
Welcome
Ryan Michael

10:10 - 10:20 AM
Opening Remarks

10:20 - 10:50 AM
Keynote Presentation: The Future of Food
Eve Turow Paul

11:00 AM - 12:00 PM

Buyer-Supplier Matchmaking Meetings Begin/Walk-Up Tables Continue

One-on-one meetings: These are 20 minute scheduled meetings between buyers and suppliers that require a supplier application. Suppliers who receive one-on-one meetings will be selected by buyers based on application responses and interest. Scheduling will be done in advance of the event and suppliers will be notified if they are selected for one-on-one meetings.
Walk-up Meetings: These meetings are more informal and are not scheduled in advance of the event. Buyers will "staff" walk-up/exhibit tables for suppliers to approach to discuss purchasing needs. Buyers may include those from companies who are also taking one-on-one meetings, and/or other buyers who may just wish to meet with suppliers in a more informal fashion to see "what's out there".

12:00 - 1:00 PM

Lunch Presentation

12:05 - 12:15 PM
Introduction by Michigan Department of Agriculture
Ken McFarlane

12:15 - 12:45 PM
Lunch Presentation
Joe Kinville · Jamie Stepanian-Bennett

1:00 - 3:40 PM	Buyer-Supplier Matchmaking Sessions Continue
4:00 PM	Summit Concludes